

FAY

JUNIOR

2023-2024 AUTUMN WINTER COLLECTION

The Fay Junior 2023-2024 Fall Winter Collection is the perfect fit for the cold season, envisioned and developed for children who alternate their days in the city with exploring the outdoors: mountain vibes blend well with urban ones, for a unique and distinctive style defined by sober lines and refined details. Fay Junior kids love walking down trails surrounded by imposing mountain ranges, but also hanging out on the city's most emblematic spots, discovering something new and exciting every day.

The color palette is a reflection of this collection's dual nature, and spans from intense blues to neutral grays, from milky white to warm orange hues, occasionally highlighted by touches of cornflower blue and burgundy.

BOY

The timeless double coat, one of the brand's iconic garments, comes in a mini-me version in midnight blue woolen cloth, while the slim-line coat with traditional Fay hook is presented in a warm camel hue or in the new British inspired blue and gray tartan fabric, which also stars in the safari jacket with maxi pockets and the chino trousers.

The checkered print reasserts itself as a "must" among the boys' wardrobe: the distinctive 3-hook coat that recalls the brand's heritage, with velvet patches and shearling collar, and black and red macro-checked cloth for exquisite details in the teddy bear jacket. More delicate, almost evoking a Prince of Wales style, is the micro-check print, which plays with shades of milk, blue and beige, and is styled on the flowing lines of the bomber jacket and the overshirt, as well as a highlighting detail in the maxi-pocket pouch sweater and in the felt patches of the gray mélange luxury sweatshirt.

Sober lines also define the peacoat with hook, which is made sportier by gray mélange wool, and by the shearling in blue cloth with details in contrasting color.

Sporty outerwear, on the other hand, is styled in technical glossy fabric in boldly colored down jackets, while a brand-new kind of opaque mélange nylon breathes life to the refined down jacket with hook that plays with anthracite tones and lining in contrasting color shearling.

The knitwear is defined by a "back to school" look, which also influences the sweatshirts with logo and a mountainous theme, as well as the exquisite jacquard pullover with diamonds. The only concession to color is the sweater with cornflower blue lettering.

GIRL

Outerwear for girls recalls the lines and look of iconic garments of the Fay women's collection: the Romantic coat opts for the refined milk nuance of the velour-effect woolen cloth, and combines perfectly with the kilt, where hooks are highlighted by an innovative brass color.

The timeless Virginia coat is given new life in mélange gray, styled with the same fabric as the empire-style dress with girlish flourishes in contrasting milk-colored flannel frill, or in a woolen cloth with an almost gingham pattern, which combines white, burgundy, cornflower blue and orange in a game of colors that is more chic than ever.

Faux fur garments now encompass the traditional cape with geometric lines and a new double-breasted coat with an oversize fit, decorated by the Fay hook: two authentic must-haves that also come in woolen cloth with marbled effect, in bold hues like pink and orange.

Padded garments alternate between urban and after-ski influences: from the refined black down jacket with shiny nylon hook to the sporty two-tone white and burgundy down jacket, to the total-white long coat with hook and hood.

The color palette for knitwear is ultra-feminine and alternates between pink, orange and burgundy, sometimes highlighted by flashes of silvery lurex or touches of milky white. Sweatshirts and blouses play with girlish details, such as contrasting ruffles on the collar or sleeves.

The Fay Junior collection is completed by exquisite accessories. Here, hats play a starring role: from the reversible fisherman's hat in nylon and shearling with logo print for boys, to the colorful cloth hat for her, and even baseball caps with gingham style print.

NEWBORN

The newborn collection styles the Junior garments in a mini-me version, adapting their dimensions and wearability: a padded jumpsuit with tone-on-tone logo print and shearling details for boys and candy-pink knit overalls for her.

The onesie, hat and blanket kits are made of yarn and come in classic baby shades: pink, blue and beige.

Exquisite accessories complete the collection. Here, hats play a starring role: from the reversible fisherman's hat in nylon and shearling with logo print for boys, to the colorful cloth hat for her, and even baseball caps with gingham style print.